

Business Studies

M Asam

Qualification overview



- Exam board: **Edexcel (Pearson)**
- Outline of content

Theme 1: Investigating small business (*Paper code: 1BS0/01)

Written examination: 1 hour and 45 minutes

50% of the qualification

90 marks

Content overview

- Topic 1.1 Enterprise and entrepreneurship
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business

Theme 2: Building a business (Paper code: 1BS0/02)

Written examination: 1 hour and 45 minutes

50% of the qualification

90 marks

Content overview

- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Assessment overview



- **How** will students be assessed
- **When** will students be assessed

Assessment overview

The paper is divided into three sections:

Section A: 35 marks

Section B: 30 marks

Section C: 25 marks.

The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Questions in Sections B and C will be based on business contexts given in the paper.

Calculators may be used in the examination. Information on the use of calculators during the examinations for this qualification can be found in **Appendix 4: Calculators**.

To be successful, you must



Genuine interest in the subject - read around the subject

Work independently

Critical thinking

Good note taking

Demonstrate Assessment Objectives (AOs)

Attendance

Engagement in lessons

Next steps & Enrichment opportunities



- **Post-16 studies**

- Typically students move onto **A Level Business, , A Level Economics and A Level Accounting or Apprenticeships**
- Degree and Masters

- **Outline linked career paths**

- The course will give you a **good foundation** and a variety of transferable **skills** to enable you to follow a career in a wide range of industries!
- Careers in human resources, accounting and finance, marketing etc.!

Questions?

